**Rob Hankin, Chief Technology Officer at Cybit**

Rob has over two decades of experience in the technology sector, with a deep expertise in data analytics and AI. Over the past 15 years, he has led collaborative initiatives with vendors and distributors such as TD Synnex, Microsoft and AWS and his deep knowledge, passion for innovation and commitment to excellence have made him a respected figure in the industry, serving on several Vendor Advisory Councils as well as an adviser at Board level for organisations ranging from SME or Enterprise level.

As CTO of Cybit, Rob is responsible for overseeing the company’s technology strategy, ensuring the delivery of high-quality products and services, and fostering a culture of continuous improvement. His vision and leadership are pivotal to delivering Cybit’s future growth and success in the competitive tech landscape.